

The Moment for Unity & Inner-City Innovators

1st Annual The Moment for Unity 5K Run/Walk

"Without Community Nothing Works"

Naasson C. Allen
NCA & Company
2247 Palm Beach Lakes Blvd.
West Palm Beach, Fl. 33409

Dear Potential Sponsor,

We are excited to introduce to the West Palm Beach Community Our 1st Annual The Moment for Unity 5K Run/Walk in collaboration with "Inner City Innovators." Without Community and civic engagement nothing works. "The Moment for Unity" would like to invite you to join our partnership as a sponsor with extensive perks. Our 1st Annual The Moment for Unity 5K Run/Walk will be held on **February 27, 2021 at Currie Park** located at 2400 North Flagler Drive, West Palm Beach, FL. 33407. It promises to be a unified safe event and an excellent opportunity for local businesses and the community to associate themselves with a worthwhile cause during Black History Month.

The Moment for Unity objective goal is to empower the community with influential partnerships which will support our continued efforts to speak up and out against inequality, and join together in unity to build our community. In which we will raise awareness that there are options to support, stabilize and successfully overcome incidents of violent victimization, through education, awareness, crisis intervention and other support services. We are committed to making this community event an inspirationally rewarding experience for participants, sponsors, partners, volunteers and guest attendees alike.

Your partnership provides for 20% of all proceeds to be contributed to "Inner City Innovators." We are proud to support this non-profit organization which provides extensive services including:

- Mentorship for males 15-29 years of age
- Providing anti-violence workshops, community engagement and mentoring workshops
- Partnership with community businesses to provide job training and placement services
- To find more information on their determination to end community violence visit www.innercityinnovators.org

"We greatly appreciate your non-taxable contribution to support this event
In which will be eligible for Advertisement Tax Benefits."

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We would be deeply honored to list you as a premier supporter to include mega-promotional exposure. Thank you in advance for considering our request, and please know that your support will make a positively impactful difference in the lives of people in our community. We hope to hear back from you (or a representative) on or before **January 31, 2021** so that we may plan and promote accordingly. If you have any further questions, please feel free to contact me at (561) 670-0066, tmfunity@gmail.com or visit online at www.themomentforunity.com.

Sincerely yours,

Naasson C. Allen, Founder
The Moment for Unity
NCA & Company
(561) 670-0066

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DIAMOND SPONSOR - COST \$5,000

- Admission for twenty (20) race participants to The Moment for Unity 5K Run/Walk
- Company Name/logo in all mentions of event, including advertising, race shirts, social medias, print, promotions, signage and marketing
- Inclusion in Press Release with information about company in content that goes to over 7000 local and national media outlets multiple times prior to event
- Inclusion in featured article on multiple websites and social media resources
- Introduction and recognition at The Moment for Unity & Inner-City Innovators 5K Run/Walk
- Opportunity to provide a Speaker and handout materials at the race
- Opportunity to have Sponsor banners displayed at the event
- Vendor space throughout the day for sales and information which includes 1 table and 2 chairs
- All sponsors will have a listing and contact information on the website
- Company will have primary listing with logo placement on fliers, and all print materials
- Sponsor will be provided e-blast to promote their presence at the event
- All sponsors will be invited to contribute an item for the raffle
- Sponsor will receive three (3) 5 minute interview video for promotional usage via social media and event website
- Certificate of Sponsorship Acknowledgement

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PLATINUM SPONSOR - COST \$3,000

- Admission for ten (10) race participants to The Moment for Unity 5K Run/Walk
- Company Name/logo in all mentions of event, including advertising, race shirts, social medias, print, promotions, signage and marketing
- Inclusion in Press Release with information about company in content that goes to over 7000 local and national media outlets multiple times prior to event
- Inclusion in featured article on multiple websites and social media resources
- Introduction and recognition at The Moment for Unity 5K Run/Walk
- Opportunity to provide a Speaker and handout materials at the race
- Vendor space throughout the day for sales and information which includes 1 table and 2 chairs
- All sponsors will have a listing and contact information on the website
- Company will have primary listing with logo placement on fliers, and all print materials
- Sponsor will be provided e-blast to promote their presence at the event
- All sponsors will be invited to contribute an item for the raffle
- Sponsor will receive two (2) 5-minute interview video for promotional usage via social media and event website
- Certificate of Sponsorship Acknowledgement

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GOLD SPONSOR - COST \$1,500

- Admission for six (6) race participants to The Moment for Unity 5K Run/Walk
- Logo inclusion on multiple websites and social media resources
- Signage displayed in prominent area during race
- Mentions throughout the day
- Vendor space throughout the day for sales and information which includes 1 table and 2 chairs
- Logo placement on fliers, race shirts and all print materials
- Sponsor will be provided e-blast to promote their presence at the event
- All sponsors will be invited to contribute an item for the raffle
- Be mentioned at various local networking and charity events around the counties
- Sponsor will receive one (1) 5 minute interview video for promotional usage via social media and event website
- Certificate of Sponsorship Acknowledgement

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In Observance of Black History Month 2021

February 27, 2021 "Without Community Nothing Works"

Please consider the following ways you can make

1st Annual the Moment for Unity 5K Run/Walk a success!

Deadline for sponsorship [January 31, 2021]

- Become a corporate sponsor or event supporter
 - Sponsor [INSERT TYPE _____ OF IN-KIND DONATION]
 - Participate on planning committee
 - Volunteer at event
 - Sponsor/Host at your facility
-

Business Name: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Please e-mail your company artwork to [tmfunity@gmail.com].

Please e-mail this completed sponsorship form and high resolution logo to:

NCA & Company at tmfunity@gmail.com

Contribution of raffle prizes are welcome, too. We gladly accept any items you can provide.

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